

**Stop Climate Chaos work towards 2015: Building a Climate Movement
July 2013**

Responding to the importance of decisions to be taken in 2014 and 2015, the Stop Climate Chaos Coalition is developing plans to build up the climate movement in the UK over the next three years by ramping up public campaigning on climate change. This will include a number of high profile public mobilisations to visibly display the strength of the climate movement, whilst investing in grassroots engagement to help strengthen personal and community links with climate issues. This work will be shaped around political hooks but will be bigger than any one political moment. It will increase in momentum and scale towards 2015 and beyond, and will run alongside engagement of the six public constituency groups. Work is likely to include:

National Mobilisation to ‘relaunch’ the climate movement, Early Spring 2014: This will focus on mass public engagement and will support targeted policy work by individual organisations. Media around the second and third IPCC reports will provide increased public awareness of climate change during this period.

Building community engagement in climate issues, ongoing 2014: The Spring 2014 ‘relaunch’ will be built on by work to increase engagement in climate change issues at a community level. A national focus for local campaigning will be provided in September 2014 by the UN Global Leaders’ Summit, followed by a ramping up in community engagement through to the 2015 national mobilisation.

General Election campaigning, ongoing 2014: Mass engagement in community climate work will run parallel to targeted campaigning in key marginal constituencies throughout 2014 up to the General Election. Led by different coalition organisations, these efforts will support local climate-related campaigns, increasing engagement whilst raising the profile of climate issues in areas subject to most political scrutiny.

European Mobilisation moment, June/Sept 15: High profile UK mobilisation on climate change with business, celebrity and unusual suspect voices. This will be part of wider European public campaigning on climate change and will ensure the new UK Government engages straight away on climate change.

Next Step, March 2016: Engagement at a local level will continue after the ‘European Totaliser’ and COP21. A public mobilisation will be planned in March 2016 to provide a next step for the movement.

SCC proposes to organise campaigning work through around a combination of:

- “Gold” moments - points at which all SCC members coordinate for maximum public reach and involvement through direct and on-line engagement (gold). These are timed to coincide with key periods on the political calendar, but are moments created by the climate movement.
- Ongoing public engagement to build momentum through to 2015 and beyond (pink).
- General election strategy in key constituencies (green)

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- Specific strategies around the release of the IPCC Reports (blue). A separate SCC strategy has been developed outlining plans for these moments.

Campaign and political calendar below

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Political and Campaigning Calendar

Year	Date	Event	SCC Campaign action	
2013	Sept 2013	IPCC AR5 • 5th Assessment Report of the UN Intergovernmental Panel on CC • 1st Working Group report published The Physical Science Basis SCC encourages broad engagement in scientific briefings held by Royal Society (Westminster) and Councils (major cities)	Building community engagement: Initial build of engagement on climate change, outreach to new constituencies, new alliances to reach constituencies outside NGO core support.	General Election – targeted campaign in 10-15 marginal seats: • Linking local and national issues • Raising the profile of climate where political attention is focused.
	11-22 Nov 2013	UNFCCC COP 19 , Warsaw 19th session of the Conference of the Parties to the UNFCCC		
2014	March – Oct 2014 - WG II: Mar '14-Impacts - WG III: Mitigation of CC– Apr '14 - AR5 Report– Oct '14	IPCC AR5 • Assessment of scientific, technical and socio-economic information on CC & its potential effects and options for adaptation and mitigation. • 2nd and 3rd Working Group reports and synthesis report	Spring 2014: National mobilisation to 'relaunch' & celebrate climate mvmt • Mass expression of climate concern and activism • Link to wider Europe "Meet Up" • Campaigning on EU climate targets.	Influencing Party Manifestos
	March 2014	EU Council meeting • Possible key decision on EU ambition for 2030 climate targets		
	May 2014	EU Elections		
	2014	UK Review of 4th Carbon Budget – proposed • Carbon Budget initially made by the Committee on CC. UK Gov accepted the budget, but on condition of a review in 2014 with reference to EU climate ambition. More information.	Building community engagement: Increased mass local involvement in climate across UK building up to 2015 moment. Including local actions around	Shape new
	3–14 Dec 2014	UNFCCC COP 20 , Peru • 20th session UNFCCC talks.		
	19 – 20 Sept 2014	UN Global Compact Leaders' Summit , New York • Chaired by UN Secretary-General Ban Ki-moon		

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		moon, with CEOs/ leaders from civil society, Gov and UN; happens every 3 yrs • Aim to unveil a new global architecture for corporate sustainability and advance post-2015 development agenda	UN leaders' summit.	Govt's climate program
2015	May 2015	UK General Election		
			June/Sept 2015 : European Mobilisation moment (date tbd) • High profile UK mobilisation as part of wider European public campaigning on climate. • Ensure the new UK government engages early and positively on climate change.	
	Dec 2015	UNFCCC COP 21, Paris 21st session of the Conference of the Parties to the UNFCCC – deadline for global climate deal.	Continued community engagement and support for local action.	
2016			Spring 2016 Next Step mobilisation • Sustaining the movement, sustaining action, sustaining alliances.	